Good S56 "Living Costs"—and

The Daily Paper of the Submarine Branch With the co-operation of Office of Admiral (Submarines)

Keneath

With AL MALE

WELL-KNOWN film critic suggesting that the BBC should drop the Forces between from the series and says, "The tide of criticism is rising. In the steeper and says, "The tide of criticism is rising. In the suggesting is a six is in its present form. It is speak their minds, I hear but one opinion. They can't like any programme you don't HAVE TO.

The point surely is ... what do the Forces think about it? I were a young married man it is may be all the other fellows which a do lift of the Forces. My only onty HAVE TO.

The point surely is ... what do the Forces think about it? I myself cannot say, as I am out the last wag maler allowed my county HAVE TO.

The point surely is ... what do the Forces think about it? I myself cannot say, as I am out the last wag maler allowed a poot the wonder of wireless may be called a pleasant introduction of the wonder of wireless may be called a pleasant introduction of the wonder of wireless may through a U-boat-infested Agean Sea.

There was no such the target. That can hardly be called a pleasant introduction of the wonder of wireless may through a U-boat-infested Agean Sea.

So that I never had the chance of hearing the singers, etc., I imagine, always welcome ... they were even when heard on well-worn please the wonder what effect it must have always welcome ... they were even when heard on well-worn please the programme of the same of the days welcome ... they were even when heard on well-worn please the wonder what effect it must have been the propose who can listent in a to the person for whom it is indeed the person for whom and the person for whom are estually in action of charling the wag reflored the person for whom it is indeed the person for whom the will be person for whom the well was a contact the person for whom the well was a contact the person for whom the well was a contact the person for whom the well was a contact the person fo

Your letters are welcome! Write to "Good Morning" c/o Press Division, Admiralty, London, S.W.1

Ah, there we have the message that sustained Wingate and Montgomery and thousands of men who followed their tracks! Never mind whether it comes from the Scriptures.

"THE Ministry of Labour announces that the cost of living last month rose by one point to 198..." That, or similar statements, announcing the rise or fall of the cost of living by a point or two, are made every month.

(From J. Michaels

To the ordinary man buying his cigarettes and beer and the housewife shopping for the family, "The Cost of Living Index" is just a mysferious figure concocted by some anonymous official who obviously doesn't know that fresh vegetables have doubled or more in price and that dozens of ordinary articles, from household china and linen to children's clothes, have increased up to 200 per cent in cost—leaving out the question of quality.

out the question of quality. The official rise in the cost of living since the outbreak of war is 28 per cent., and has now been pretty steady for many months. Anyone who remembers the days when cigarettes were twenty for a shilling and you could get a seat at the cinema for sixpence, will be inclined to say that it must be the cost of merely existing rather than living that they talk about.

Now, in fact, this figure is

talk about.

Now, in fact, this figure is calculated with considerable scientific precision. It is not guesswork, and although, as experts themselves would be the first to admit, the present system has grave weaknesses, it serves a useful purpose as a "thermometer" of the rise and fall of the cost of maintaining a certain standard of life. Revising the method of calculation was a job which Ministry of Labour experts had in hand before the war, and completing the investigation will be one of the first jobs for after the war.

The usefulness of having a sort of barometer that shows the cost of keeping a certain standard of living month by month is obvious. It enables cliscussions on wages to be discussions on wages to be conducted scientifically, and, in fact, the wages of a considerable number of people, especially Civil Servants, are directly related to the rise or fall of the cost of living as shown by the index. What has changed is our idea of "living."

The cost of living index originated in 1904, when there were no cinemas, no National Health Insurance, no silk stockings. Cigarette-smoking had not become a national pastime, vitamins were unknown. Most men and women lived very close to their work.

Our way of life, in fact, has changed completely, but the standard on which the cost of living is officially calculated remains that of 1904, or at best 1914, when the index was remains that of 1904, or at best 1914, when the index was remains that of 1904, or at best 1914, when the index was remains that of 1904, or at best 1914, when the index was remains that of 1904, or at best 1914, when the index was remains that of 1904, or at best 1914, when the index was remains that of 1904, or at best 1914, when the index was remains that of 1904, or at best 1914, when the index was remains that of 1904, or at best 1914, when the index was remains that of 1904, or at best 1914, when the index was remains that of 1904, or at best 1914, when the index was remains that of 1904, or at best 1914, when the index was remains that of 1904, or at best 1914, when the index was remains that of 1904, or at best 1914, when the index was remains that of 1904, or at best 1914, when the index was remains that of 1904, or at best 1914, when the index was remains that of 1904 or at best 1914, when the index was remains that of 1904 or at best 1914, when the index was remains that of 1904 or at best 1914, when the index was remains that of 1904 or at best 1914, when the index was remains the for of living in the sasumption the same kind of hier and the same k

be "100," the "normal."

When experts wanted to find out the "real." value of wages from month to month, they set about compiling a "standard" shopping basket for the average housewife. Hundreds of investigations were made in different parts of the country to see how many pounds of potatoes, butter, meat, and so on, the ordinary housewife bought each week.

I quote these facts merely to show that what every man needs is the Voice that speaks personally to him, the Voice that encourages him, the message that lifts him up when he is in misery bodily and pain mentally.

I do not ask the B.B.C. to send out quotations from Scripture. But I do know that, whatever a man's circumstances, whatever his agony and despair and fedupness, it isn't a song over the radio that will help him.

It is something that he needs where he knows he can link in the sound Good Hunting.

I dike to see the man who could criticise THAT stuff that rises high above the sound of battle and hurls its note of triumph into Eternity. It makes the radio programme mighty thin material.

Cheerio, and Good Hunting.

(From J. M. Michaelson)

the "standard" basket contained no fresh vegetables and fruit, but an immense quantity of potatoes. Nor did it show the prices as a percentage.

What it told the housewife was, in fact, that if last month she has been able to buy her "standard" basket of food, containing so many pounds of

she has been able to buy her a "standard" basket of food, contraining so many pounds of meat of different kinds and qualities, so many pounds of bread, so many pounds of potatoes, etc., for 100s., she would this month have to pay 102s., or perhaps only 98s.

In the same way, the other household expenditures from rent to clothing were most carefully calculated in accordance with statistics obtained from hundreds of housewives in different parts of the country. A small sum was allowed for "extras," and then the whole put together to give an index to the cost of living.

No doubt in 1904, or even

No doubt in 1904, or even in 1914, this index was, within its limits, a fairly accurate measure. But since those days we have revolutionised our habits. For instance, the housewife's basket used to contain 2lbs. of butter and 7lbs. of meat! We should like to see it now at any price! On the other hand, she spent only 16 per cent. of her money on rent, and the assumption is made that every house in the country comes under the Rent Restriction Act.

1914, when the indiex was revised, and July 1914 taken to be "100," the "normal."

When experts wanted to find out the "reall" value of wages from month to month, they set about compiling a "standard" shopping basket for the average housewife. Hundreds of investigations were made in different parts of the country to see how many pounds of potatoes, butter, meat, and so on, the ordinary housewife bought each week.

The price of these was then discovered, and by calculations with the varying cost of this "standard" or "average" basket of food, it was possible to show by means of an index how the cost of buying it went up and down each month. The index did not show the rise or fall in price of all foods—it is a comment on the times that rises high above the sound of battle and hurls its note of triumph into Eternity. It makes the radio programme mighty thin material.

Cheerio, and Good Hunting.



News and Photos from Home for A.B. Ronald Kinnear

This is the story of The Three Mrs. Kinnears—who all live in the same street.

The houses in Mossy Bank Road, Egremont, Wallasey, Cheshire, are trim little homes. They're all in a row, each one identical with its neighbour.

But within the cosy rooms of two of those houses live the three Mrs. Kinnears. They're the relatives of A.B. Torpedoman Ronald James Kinnear, and their story is quite an odd contrast to the street where the houses are all the same.

For these reasons:—

No. 20 holds a special sentimental value for a certain submariner whose home it is —and you know who that is, Ronald!

Here live two of the Mrs. Kinnears in the nightner (your child to the photographer.

Here live two of the Mrs. Kinnears in the picture (your mother and your sister-in-law, Marion); your father; and your nine-year-old sister, Pat, whose great joy is to nurse your four-month-old brother, Malcolm.

There are a hundred and one things to prevent a busy housewife from taking the child to the photographer. But in this case the "Good Morning" cameraman went to the child, and—here's the picture, Ronald, with our compliments.

Good Hunting!



£200 or more. Many hundreds of wage differences have been settled with the Clost of Living Index as the "talking figure," both sides recognising that it was only a rough approximation.

What we may have after the war, instead of a Cost of Living Index, is an index showing the cost of maintaining a certain minimum standard of life—a very different thing. This minimum may vary greatly from decade to decade — the minimum standard of living in Britain to-day, even under war conditions, is probably higher than was that of a "well-off" artisan of 1904. Such an index would genuinely show whether there was a case for a rise or a fall in wages in relation to the bread-and-butter of living, with a reasonable spreading of jam.

7,000 MILES TO FUNERAL.

Marines, travellled 7,000 miles from Colombo, Ceylon, on compassionate leave, to attend the funeral of his mother, Mrs. Leah Amor, aged 77, of Upwey, near Weymouth. Thirteen other sons and daughters were present.

JAP PUB.

A GROUP of American soldiers on leave in a West Country to wn after battle inculation puzzled the inhabitants by asking for the "Jap pub."

It turned out that they were looking for the local "Rising Sun"!

7,000 MILES TO FUNERAL.

PERCY FORD, of the Royal
Marines, travelled 7,000
miles from Colombo, Ceylon,
on compassionate leave, to
attend the funeral of his
mother, Mrs. Leah Amor, aged
77, of Upwey, near Weymouth.
Thirteen other sons and
daughters were present.

"JAP PUB."

A GROUP of American sol-

THERE'S A NEST **OVER THE COWSHED**

From Fred Kitchen

THE chances of the swallows down the shed, and was carried bringing off their brood was back to bed.

very doubtful from the first—Soon after that event, Mrs. for even a swallow must not Swallow showed her ingenuity make a mess of a clean cowshed and gained the applause of the watching cow lads.

The cowman was for having the birds driven away, for they were careless builders row on the wide sill of the cowand the floor under their nest shed window.

The window is the haunt of

The window is the haunt of flies and midges innumerable, and—to everyone's astonishment—down came Mrs. Swallow on to the sill and literally swept those midges off the glass into five open and waiting bills.

The swallow nest is now deserted. The nestlings balance themselves uncertainly on the

Milking time will seem strange for a while when the summer visitors have gone.

A GREAT military review was held in London the other day. Nazi storm-troopers marched alongside British Tommies, and a Finn soldier on skis won a competition.

They were saluting the toy soldier. It was one of the exhibitions staged by the British Society of Collectors of Model Soldiers.

Toy soldiers are "tin" lead" no longer. They 'lead'' no longer. They've frown up, and ''model'' is the orrect word.

A West End tailor who is secretary of the society, on the other hand, has few pieces after 1914. But his 6,000-figure collection of picturesque Life Guardsmen, Hussars, kilted Highlanders, is unrivalled.

A small boy to-day won't look at red-coated Guards, and wants battle-dress. The red-coats have become rarities, and the 911-piece collection of Napoleon's Army, housed by the United Service Institution, is irreplaceable.

Institution, is irreplaceable.

The Germans used to have an exclusive hold on the toy soldier trade, before it was captured by Britain. Now some collectors make their own Lord Greenway, for instance, recruits lead models into his ammy by painting them—and has models of all the Indian cavalry brigades as they were before the war. Another collector, a Lowestoft schoolmaster, uses model soldiers to teach history—and his pupils have brought him up to date with correct models of ack-ack guns.

The cowman was for having the birds driven away, for they were careless builders and the floor under their nest became splashed with mud.

But even he succumbed to the pleasure of watching them dart into the cowshed with mud, watching the mud walls grow higher and higher, until the floor ceased to receive any more of the droppings, and the birds began to line the nest with feathers.

Then the sparrows interfered Even that wasn't quick enough to satisfy the greedy youngsters, who soon mended the pace by picking for them-

Then the sparrows interfered, and it looked as though the vallows' would have to move

Not that the sparrows deserted. The nestlings balance wanted the nest—their nesting place is up in the rafters, and the swallows' nest was under a joist, just over the doorway.

It was just mischief, but for several days the sparrows hopped down, trying to take feathers out of the nest.

But the swallows stuck to it.

The swallow nest is now deserted. The nestlings balance themselves uncertainly on the doorway in the nanother off its perch, then dart underneath, until the soungster finds its wings.

Through the doorway they go, giving them their first lessons in taking the air.

Milking time will seem

But the swallows stuck to it, darting and swirling at their tormentors, until the sparrows got tired of the game and left them in peace.

Then, for a time, all was quiet around the swallow nest, and all that could be seen during milking time was the pinkand-black head of a swallow peeping over the top of the nest.

One afternoon she flew off, and one of the lads climbed up to investigate, and reported five white eggs with reddish-brown spots on a bed of soft feathers.

All through the early summer, the dairy men were entertained by the two swallows darting in at the doorway, dropping files and insects into five ever-open mouths, and darting out again in search of more.

Then the nest became too

Then the nest became too crowded for the growing and restless brood. One morning, a half-feathered youngster lay helpless on the floor below.

He was rescued before Peter, the cat, took his morning stroll

Sunday Thoughts

Look round the habitable world! How few Know their own good, or, knowing it, pursue!

We have heard without ears, and our fathers have declared unto us, the noble works that thou didst in their days, and in the old time before them.

Book of Common Prayer.

Mine is no narrow creed, And He who gave thee being did not frame The mystery of life to be the

The mystery of life to be the sport of merciless Man. There is another world for all that live and move...a better one! Where the proud bipeds, who would fain confine Infinite goodness to the little oounds of their own charity, may envy thee.

Southey, "On the Death of a Favourite Spaniel."

The power of kings (if rightly understood)
Is but a grant from Heaven of doing good.
William Somerville (1675-1742).

Prove all things; hold fast that which is good.
St. Paul.



SPEED LIMIT 41 M.P.H.!

Here's the way great-granddad rushed off to market way back in the 1830's or some such—so that his eggs would be nice and fresh when he put 'em up for sale. These speedster vehicles were made by a Suffolk blacksmith, and very popular they were, too. Weighling only about a couple of hundredweight or so, Granfer trundled it along the highway by turning that propeller thing you see in his hands. Mighty good exercise it was, too. But what were the feet for? Don't be silly—that Suffolk blacksmith anticipated the method of the Spitfire pilot and used the feet for guiding his speedy tricycle. And notice the springy seat. All built for comfort, in fact!

armies

bare-armed desert troops em-bossed and painted so cleverly that you can even see the muscles of their arms. feet of the United Services Museum.

Toy—beg pardon, MODEL—soldiers have fought their way from their wire-bound boxes into the collector's case. And there, amid realistic scenery, they go marching on. Collectors are like that!

Here's how they clean up your cash

BRITAIN has the cleanest money in the world, and this high standard has been maintained during the war, in spite of the vastly increased quantity of money in circulation and the shortage of labour to dead with it. Occasionally you may be handed a ten-shilling or £1 mote that looks as if it ought to go to the laundry, but in the ordinary way notes that are the worse for wear are picked out by the banks for return to the Bank of England before they have become really dilapidated.

Formerly, notes were "laundered" by the Bank of England and returned to circulation. Now, in order to save transport and labour, the banks return to the Bank of England only badly solled notes, and these are destroyed, being replaced by freshly printed ones.

Precautions are necessary in destroying notes to ensure that

freshly printed ones.

Precautions are necessary in destroying notes to ensure that there is absolutely no chance of even a single one getting back into circulation. Until recently, burning was the universal method of destruction all over the world. Millions of pounds used to "go up in smoke." at the special incinerator used by the Bank of England near London. The notes selected for destruction were placed in sealed packets, and these went into the furnace with a liberal supply of fuel. The clevenest forger could not have made use of what remained in a few minutes.

Nowadays, in order to save

Nowadays, in order to save paper, chemical and mechanical methods of destruction are used. The notes as they come in from banks all over the country are examined one by one by specially trained girls. They look for forgeries — extremely rare

TELLS YOU

J. M. MICHAELSON

nowadays— and check the numbers. Then the notes are "cancelled" by being punched with holes. The number and position of the holes is kept a secret. Finally the notes are bundled, and, together with the fragments punched out, are pulped by machinery. The pulp is valuable, especially in wartime. In the U.S., papermoney pulp is specially prized for book covers, and many people possess books bound in boards whose "face value" was once many thousands of pounds!

sands of pounds!

The procedure with £5 notes and, until their issue was stopped, of notes of greater value, is different. Every bank keeps a record of every £5 note paid in and out, and fivers are comparatively easy to trace. Banks are cautious a bout changing fivers for people they do not know, because if they make a mistake and the note proves to be stolen, they have to bear the cost. If you have a fiver stolen, you can inform the Bank of England for a fee of 2s. 6d. The Bank will then delay payment of the fiver it it is handed in until you have been informed. It notifies all other banks of the number, and cashiers keep a look-out for it.

Five-pound notes being re-

Five-pound notes being returned to the Bank are examined carefully and then cancelled by having a piece cut off. They are then filed for at least five years, so that reference can be made to them if required. The history of every five-pound note is more or less known from the time it leaves the Bank of England as a delightfully crinkly piece of white paper to the time it comes back, creased, scribbled on and dirty. The "life" of a five-pound note is longer than that of a 10s. or £1 note, which is generally three or four months if it is kept in circulation and not hoarded. For some reason, £1 notes wear better than 10s. notes. Five-pound notes being re-

wear better than 10s. notes.

Every year a considerable amount of money in Britain "disappears." In the last fifty years millions of pounds' worth of coin has just vanished, as well as many thousands of Bank-notes. Perhaps they are just "lost" or burned in fires. As far as the notes are concerned, the Bank of England has a record of them, and after twently years "writes off" those lost or destroyed without trace. Five-pound notes are given a double life—forty years. The "profit" goes to the Treasury, so that if you lose a £5 note and no one finds it, taxpayers forty years hence will benefit!

Where notes are burned of

Where notes are burned or mutilated, the Bank of England will replace them in full if sufficient remains for identification and it is satisfied as to the genuineness of the claim. Since the war there have been a greatly increased number of claims, due to bombing. Where the note has all its index letters and numbers undamaged, and the phrase, "I promise to pay the bearer on demand the som of —," as well as most of the cashler's signature, the Post Office will replace the note on sight. At the Bank of England they have experts engaged in examining damages. or England they have expents engaged in examining damaged and mutilated notes, and some reduced almost to pulp by water or burned almost completely to ash have been replaced for the lyowners.

Some model soldiers to-day have bottles of beer in their base camps. There are realistic battle scenes, complete with stretcher cases; Foreign Legion units complete with palm trees;

The war has brought new uniforms, new arms, and new regiments into the collector's orbit. A new and unspoiled box of 1918 "Tommies" has become a precious rarity. Many of the model armies of to-day number 10,000 strong—or more.

One collector, a Wigan barrister, can stage a marchpast of 60,000 figures, from ancient Britons to British Home Guards. A Hunstanton journalist, with 20,000 pieces, used to attend Army manoeuvres to learn details.

A West End tailor who is

By Peter Davis

They are "Model"

AT an inquest on 96 sovereigns and half-sovereigns up an old tree recently, the cononer and his jury ordered that 70 per cent. of the proceeds of the sale of the gold to the Bank of England should go to the Bank of England should go to the gardener and 30 per cent. to the five-year-old son of his employer, whose remark. "Are you losing your money?" drew the gardener's attention to the coins he had turned up.

Coroners' inquests are held only on hoards of preclous metals which have been deliberately hidden by someone. A bag of sovereigns accidentally dropped in a field would not be "treasure trove," but a similar bag found stuffed up a chimney in a house would probably be considered so. It is the duty of anyone finding any hidden coins and treasure, even if they are hidden on his own property, to report the fact to the coroner, who, if he has any doubts, holds an inquest on them. Treasure trove becomes the property of the Crown, but, in fact, to-day, the Crown is only interested in articles of historical worth for museums, etc., and the finder is normally rewarded with the full value. Undoubtedly, because people are not fully aware of this, many ancient gold coins, ornaments, etc., have been melted down and disposed of for a fraction of their value as "antiques," and our museums have lost valuable exhibits.

The law on the finding of "lost" articles is not so simple.

is a popular belief that the finder is entitled to ten per cent. of the value of the article. In fact, the finder has no rights at all, except that where the article is found in a "public place!" he has first claim to it if the owner cannot be found. This means, in effect, that when advertising, and so on, for a reasonable period has failed to

This means, in effect, that when advertising, and so on, for a reasonable period has failed to produce a claim, it is given to the finder. Normally the police receipt for an article given to them by the finder states that it will be handled to him if the true owner is not discovered in three months. But if the owner turns up,

But if the owner turns up, the finder has no legal claim to a reward. In fact, of course, a grateful owner does usually give a reward in proportion to the value of the article. But what constitutes a "fair reward" varies enormously. A dance band leader who lost a ring whose intrinsic value was 5s. gave the finder £20, because he was so pleased, as the ring was of sentimental value. The finder of £1,500 in bonds some time ago was rewarded with a cup of coffee and abun, and, later, ten shillings. In the £ was a fair reward for finding £20 in notes. In another case, a court agreed that £1 was a fair reward for a man who had £3. Seventy mines were found found £9, but the owner, by British boats in 1938, and learning the finder was a fair ryears in the water to be used for blasting.

All this applies only to property found in "public places." If you find a diamond bracelet on the floor of your railway carriage, or if you are a taxi driver, the position is different. Anything found on a public vehicle or a railway is, if unclaimed, solid by auction for the benefit of the company, and you do not get even a letter of thanks—the company will probably not even trouble you for your name and address. On the other hand, there is nothing to prevent you handing any property you find, not to a servant of the company, but to a policeman.

In London, people who leave things in taxis are charged a percentage by the Commissioner of Police, who rewards the honest driver. Usually the scale is 15 percent. up to £10 and 10 percent. on more valuable articles. A review of the rewards over a number of years is astonishing evidence of the innate honesty of the ordinary Briton. Again and again you find notes or articles worth up to £5,000 being handed to the police by people with next to nothing in the world. In the case of pearl necklaces and really valuable articles, insurance companies generally offer a reward of 10 per cent.

FINDING ISN'T KEEPING

Says

Robert de Witt

Captain William Siborne, however, has licked them all with a nine-feet-to-the-mile model of the field of Water-loo. Displaying 47 regiments of cavairy and 47 battallons of infantry, it fills 400 square

BUCK RYAN



















HERE'S A DEAD NIP IN HERE. HE'S BEEN

































THE mystery about the Himmler stamp is no nearer solution. You may recollect that a small number of copies came into Switzerland last September on business correspondence, and aroused a good deal of excited speculation. It was supposed that stamps bearing the portrait of Reichminister for the Interior Heinrich Himmler had been printed against the day of Hitler's overthrow, and some had been prematurely put into circulation.

If this were true, the leakage was soon

Hither's overthrow, and some had been prematurely put into circulation.

If this were true, the leakage was soon stopped, and no more copies reached Berme. The German authorities made no comment. Philatelists paid as much as £35 for a copy. The British philatelic Press suggested that the stamp was a fraud, and warned collectors against buying at fancy figures.

What I think is a likely explanation of the stamp's origin is suggested by the "Berner Briefmarken-Zeitung," the Swiss stam piournal. "We don't know," they remark, "whether it was used as a stamp proper or only as a vignetic beside the current stamps with the picture of Adolf Hitler." The adhesive label adjoining postage stamps is still quite common on the Continent, where there is apparently no present shortage of paper.

The "Briefmarken-Zeitung" gives the following information: The stamp is printed by flat press on unwatermarked paper, with perforation 14 by 14; it is coloured violet, and the figure 6 in the top corners probably means that it is a six-pfennig stamp or a label adjoining that value. It is not known whether any other values exist. The design is, of course, similar to the current Hitler portrait set.





The copy illustrated in this column is greatly enlarged. It was cancelled at Stuttgart on the 23rd of September, 1943.

Countries under German occupation are prolific as ever in their issue of stamps. No doubt they work under the authority and guidance of the Germans, for most of the stamps, pictorial or commemorative, have some propaganda value favourable to the Nazi rule.





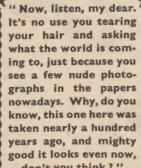
The activities of the Germans in the realm of stamp issues will be worth careful study when the war is finished and the facts revealed. The level of design and production is high. Stamp Day is still celebrated in Germany every year, and with good reason. The 1943 design for Bohemia and Moravia is reproduced in this column.

Bohemia and Moravia is reproduced in this column.

To commemorate the 600th anniversary of the State of Lublin, the Poles brought out four pictorials of the city, well balanced in design (two of them are illustrated here), with the inscription, "Deutsches Reich Generalgouvernement." There is a heavy surcharge for an unspecified charity.







not be gold, but there are apparently a few 'pearls' knocking around."



"And, another thing. All this talk about wine, women and song. That isn't new, my dear. Just look at the lovely lady here with the bottle of bubbly. That picture was taken eighty years ago at least, and I must say, she'd pass as a beauty to-day, even without the bubbly."



"And as for young girls drinking. I agree that under eighteen is certainly too young; but just look at this young madam, positively straining at the leash to get at that bottle. Why, if it wasn't for the restraining influence of her sister — goodness only knows! Things haven't changed much these last ninety years, have they?"

A CENTURY OF BEAUTY



"There, now — perhaps you'd better not look. What a pity she's covering her face, though. Did you say you weren't looking at her face? Great Scott, what on earth were you looking at? Ah, yes — the number 16, of course. Now tell me it's your lucky number."



"What! Your lucky number 16 again! Now, isn't that strange? Would be much stranger, you know, if your lucky number was attached to your lucky 'star,' too, wouldn't it? Come, come, you've lingered long enough; even though you are no mathematician, you have an amazing weakness for figures." weakness for figures."



"Queen of Agriculture," Representing an agricultural product grown in San Diego county. Senorita Conchita Del Rio is garbed in a costume of chili peppers. Come, come - chili, NOT chilly.